

## Social Media Intern Summer 2018

Internship will be located at the Suited for Success office at the Culmer Center, 1600 NW 3<sup>rd</sup> Ave., Suite 111, Miami, FL 33136. All internships are unpaid for experience only, and can be adjusted to a student's strengths/interests. To apply, send a cover letter, resume, and two writing samples (can be links) to Angeline Evans at [angeline@suitedforsuccess.org](mailto:angeline@suitedforsuccess.org).

### Description

Established and small nonprofit is looking to bring on a digital media/marketing intern to support our social media and marketing efforts. The internship will include one day a week in the office (10:30am – 2:30 pm), and may also include occasional support at off-site events outside of office hours.

### Responsibilities

- Create and curate content (written and visual) for Suited for Success and Dress for Success Miami social media profiles (Facebook, Instagram and Twitter).
- Help create an integrated, comprehensive social media strategy for awareness and fundraising purposes.
- Help manage the organization's email marketing efforts (Mailchimp)
- Write blog posts and update the Suited for Success and Dress for Success Miami websites.

### Requirements

- Strong writing and communication skills. Experience with mission-driven campaigns a plus.
- Good eye for compelling visuals and basic photography/graphics skills (such as mobile photo apps)
- Social media management experience (Facebook, Instagram, Twitter).
- Experience with email marketing systems (Mailchimp) and Wordpress CMS a plus.

### **About Suited for Success / Dress for Success Miami**

Founded in 1994, Suited for Success (SFS) was started to help welfare recipients enter the workforce by providing them with appropriate clothing for interviews and jobs. The organization expanded to serve youth (since 1998) and men (since 1999). Experience quickly showed that business clothing is essential, but not sufficient to get and keep a job, so SFS created tailored workshops on job interview readiness, professional image, communication skills, and business etiquette. Since 1994, Suited for Success has served more than 60,000 individuals with job training and clothing to support their job search needs and help them secure employment. Its women's program, Dress for Success Miami, is an affiliate of Dress for Success, which has more than 140 locations in 20 countries. Learn more at <http://www.suitedforsuccess.org/>.